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**Daily Greens™ Debuts Organic Cold-Pressed Smoothie Line for Kids**

 **Exclusively in Whole Foods Markets**
Healthy Juice Maker Brings Benefits of Drinking Greens to a New Generation

**AUSTIN, Texas (March 3, 2015) – Daily Greens**™, an organic cold-pressed juice company, has launched a kid-friendly, green-focused smoothie line, Half Pint that will debut nationwide, exclusively in Whole Foods Markets. Similar to **Daily Greens’**™ current offerings, Half Pint is crafted with certified organic and non-GMO greens, fruits, cold-pressed juices and other ingredients that are sourced locally whenever possible. Neither preservatives nor artificial flavors are added. To preserve nutrients and extend shelf life, the organic cold-pressed smoothies go through a unique no heat, high-pressure method called High Pressure Processing (HPP).

**Daily Greens™** Half Pint will be available in three delicious flavors:

* **GREEN THING - Fruit & green smoothie:** with strawberry, banana and spinach
* **BERRY TASTY - Mixed-berry smoothie:** with seasonal berries, beet and spinach
* **PEEL OUT - Chocolate-banana smoothie:** with fair trade cocoa, hemp seeds, strawberry and wheatgrass

“At **Daily Greens**™ our vision is to introduce healthy eating concepts and **Greens for the Whole Family™** to everyone. Half Pint combines dark leafy greens with whole fruits into a delicious, nutrient-dense, organic, green, cold-pressed smoothie that anyone can enjoy,” said founder and CEO of **Daily Greens**™, Shauna Martin. “Kid palate tested and endorsed by my 10 year old son, Half Pint is perfect for both children, as well as those looking for a delicious green juice option in a smaller serving size.”

**Daily Greens**™ will donate 10 cents from the sale of each bottle of Half Pint to Whole Kids Foundation, an organization dedicated to inspiring families to improve children’s nutrition and wellness. With this donation, **Daily Greens**™ will help fund school gardens, salad bars in schools and cooking and nutrition education programs for teachers and staff.

“It’s clear that eating a rainbow of fruits and vegetables has numerous health benefits for kids! The new Half Pint juices from **Daily Greens**™ are a fresh, practical way for parents to boost their children’s nutrition,” said Nona Evans, Whole Kids Foundation Executive Director. “We’re so excited that 10 cents from each Half Pint will be donated to Whole Kids Foundation and, in turn, be invested in improving nutrition for millions of kids!”

Half Pint will be available in 8 oz. bottles retailing for $3.99. For more information on **Daily Greens** and to find a list of all ingredients, visit [www.drinkdailygreens.com](http://www.drinkdailygreens.com). To find a Whole Foods Market location near you, go to <http://www.wholefoodsmarket.com>.

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**About Daily Greens**™

**Daily Greens**™ is an Austin-based organic cold-pressed green juice company founded by avid juicer and breast cancer survivor Shauna Martin to encourage a healthy and balanced lifestyle for all. **Daily Greens**™ is committed to creating pure, healthy and delicious green juices for the whole family. Each 16 oz. green juice has the equivalent of six pounds of vegetables and fruit pressed into every bottle, comparable to nine USDA servings of vegetables and fruit. All products are Organic Certified and Non-GMO Project Verified. A portion of **Daily Greens’**™ sales are donated to organizations that assist young women battling breast cancer. To learn more, visit <http://www.drinkdailygreens.com> and follow us on facebook.com/drinkdailygreens, twitter.com/drinkgreens and instagram.com/drinkgreens.